

Katie Aiani

Email Marketing and Event Operations Milken Institute, Annapolis, Maryland • 805.428.5951 • katiepotter1@me.com • linkedin.com/in/katie-aiani-427b9546

Senior Front-End Web and Email Developer

I have over a decade of experience as an email marketer and front-end web developer, skilled in fast-paced environments. My background includes working with diverse sectors in global events, from entertainment, business, politics and more. I am skilled at delivering innovative solutions in concepts, designs, email campaigns, and websites.

WORK EXPERIENCE

Milken Institute • Washington DC-Baltimore Area • 10/2020 – Present

Email Marketing and Event Operations Milken Institute

Senior Associate

- Operations and Engagement for hundreds of Global Events surrounding business, politics, public health, entertainment, and more annually. Front-end web, event mobile app, and email developer.
- Seamlessly working with a vast array of teams across many time zones globally.
- 3 years of remote work and event travel.

KERN – an Omnicom Agency • Woodland Hills, CA • 05/2016 – 08/2020

Front-End Developer

- Experience working on Fortune 500 clients as an experienced UI developer in html, css, javascript, and html. From concepts, to designs, to coding emails, landing pages, and websites.

Syfy Universal • 11/2018 – 02/2020

SYFY Wire Co Host

- Contracted under Universal Studios, for the SYFY television network company.
- Wizarding World TV Correspondent traveling globally to host and publish news and events related to Harry Potter, and the Wizarding World.

Vonazon • Simi Valley, CA • 08/2015 – 10/2015

Web Design & Graphic Design

Lead Web Designer

Elevee Custom Clothing • Van Nuys CA • 10/2014 – 07/2015

Web & Graphic Designer

- Advertising for a high-end fashion Industry brand, focused on ads, social media, and photography edits.

iOVA Communications • Thousand Oaks, CA • 02/2014 – 08/2014

Graphic and Web Designer

National Positions • –Skilled with Both Mac and PC computers. • 12/2008 – 01/2014

Senior Web Designer

- EXPERT in Adobe Photoshop.
- Experienced with Adobe : Dreamweaver Illustrator InDesign Bridge
- Web Design/Development– HTML, CSS, XML, PHP, jQuery and Javascript.
- Professional Experience with Both Cannon and Nikon Cameras.

Apple • 08/2008 – 02/2009

Specialist

Ronald Reagan Presidential Library Foundation • 02/2007 – 02/2008

Photographer

EDUCATION

B.A. Bachelors of Art Degree in Digital Art

California State University Channel Islands • Camarillo, California

A.A. Associate's Degree in Digital Art

Moorpark College • Moorpark, California

PROJECTS

Global Conference • 05/2021 – 05/2024

Milken Institute

Worked with the Operations and Engagement team on four successful Global Conference events, running event registration, on-site badge pickup, credential guides, the registration website, developed and maintained the Event Mobile App, produced and sent thousands of emails (pre, during, and post event), worked on the post event round up items ie. surveys and communications. Maintained Sponsors, Media Partners, Underwriters, and Strategic Partners between logo and description updates, placements, and visually appealing layouts following brand guidelines of each.

Global Conference is an annual conference in Beverly Hills CA with a focus on programs and initiatives dedicated to solving social and economic challenges. With over 4,500 registered guests attending in 2024, it was the largest Global Conference yet.

SKILLS

A/B Testing, Adobe Acrobat, Adobe Creative Suite, Adobe Dreamweaver, Adobe Illustrator, Adobe Photoshop, branding guidelines, Browsers, CSS, Cvent, creativity, deliverability, Email Marketing, Email Newsletter, Email On Acid, Email Strategy, Event Operations, Flexibility, Google Analytics, HTML, HTML5, HTML Emails, JavaScript, jQuery, Jujama, Litmus, Mac, Marketo, Operating Systems, PC, PHP, Pageproof, Professional Photography, Responsive Design, strategic thinking, UI Development, Wordpress, XML

REFERENCES

Joanne Dix | jdix@milkeninstitute.org | <https://www.linkedin.com/in/jo-dix/>

Two years experience working together at The Milken Institute.

Remy Burnaugh | ssggambit@gmail.com | <https://www.linkedin.com/in/ssggambit/>

Five years working in the marketing department together at KERN Agency in Los Angeles, CA

Naji Boutros | <https://www.linkedin.com/in/najiboutros/> | <https://www.linkedin.com/in/najiboutros/>

Five years working together at National Positions in Los Angeles, CA.